VINOD GOSWAMI

Full Stack Developer | SaaS, Web Applications & Technical SEO

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PROFESSIONAL SUMMARY

Full Stack Developer with nearly 4 years of experience building SaaS products, web applications, e-commerce platforms, and SEO-driven digital solutions. Skilled in Next.js, TypeScript, PHP, MySQL, REST APIs, GitHub, CI/CD, Cloudflare, and cloud deployment. Experienced in delivering end-to-end solutions including UI/UX architecture, backend development, security implementation, performance optimization, hosting management, technical SEO, automation workflows, and business process automation. Proven ability to build scalable, secure, and high-performance applications that drive business growth, operational efficiency, and online visibility.

CORE TECHNICAL SKILLS

Core Development: Next.js, TypeScript, React.js, JavaScript (ES6+), PHP, Node.js, MySQL, Supabase, REST APIs, Full Stack Development

Cloud, DevOps & Deployment: Git, GitHub, CI/CD, Docker, Vercel, Cloudflare, Hosting Management, Domain & DNS Management, Webmail Configuration

SaaS, E-Commerce & Business Apps: SaaS Product Development, Web Application Development, E-Commerce Development, Admin Panel Development, CRM Development, Lead Management Systems, Business Process Automation, Payment Gateway Integration (Razorpay), Shiprocket Integration, PWA Development

SEO, Growth & Automation: Technical SEO, On-Page SEO, Keyword Research, Competitor Analysis, SERP Analysis, Schema Markup, GA4, Google Search Console, Google Merchant Center, Local SEO, Google Business Profile Optimization, Content Strategy, AI Content Automation, Marketing Automation

Performance & Security: Performance Optimization, Core Web Vitals, Website Security, JWT Authentication, OAuth Authentication, Rate Limiting, DDoS Protection, Cloudflare Security, API Security, Database Optimization

AI & Modern Tools: AI Workflow Automation, Prompt Engineering, AI API Integration, Gemini API, Content Automation, Video Automation, Workflow Automation

UI/UX & Design: Responsive Web Design, UI/UX Design, Bootstrap, Tailwind CSS, Banner & Creative Design, Landing Page Design

PROFESSIONAL EXPERIENCE

Senior Full Stack Developer — Chameza Group | Mumbai, Maharashtra *Dec 2024 – Present*

- Built and maintained 10+ business websites, landing pages, and scalable web applications; designed lead management, tracking, and reporting systems.
- Developed a custom Lab Maker Editor Application for product configuration and workflow automation, plus admin dashboards and internal automation tools.
- Drove Technical SEO, Schema Markup, and Core Web Vitals optimization alongside competitor analysis and analytics tracking to grow search visibility.
- Managed cloud deployment, DNS, Cloudflare security/CDN, and CI/CD pipelines via GitHub; integrated payment gateways, REST APIs, and business automation.

Technologies: Next.js, TypeScript, PHP, MySQL, REST APIs, GitHub, CI/CD, Cloudflare, Technical SEO, Schema Markup, GA4, Business Process Automation

Full Stack Developer — KR IT Info Solutions | Mumbai, Maharashtra *Jul 2022 – Nov 2024*

- Delivered 7+ business websites and custom web applications; built a Driver Booking Platform (Customer, Driver, Admin Portals) with booking and reporting.
- Developed 2 E-Commerce Platforms and a Multi-Vendor Marketplace (Customer, Vendor, Admin Portals) with product, order, and payment management.
- Built a Jewellery Booking Management System with digital receipts, inventory tracking, and staff workflows; designed responsive, scalable UI/UX architecture.
- Integrated payment gateways, authentication systems, REST APIs, and analytics; managed database design, security, performance, and deployment.

Technologies: Next.js, React.js, PHP, MySQL, TypeScript, REST APIs, GitHub, CI/CD, Supabase, Firebase, Technical SEO, E-Commerce Development, Business Automation

FEATURED PROJECTS

QuickToolify – AI-Powered SaaS Platform

Role: Full Stack Developer & Product Architect

Live Website: https://www.quicktoolify.com

Next.js, TypeScript, Supabase, Docker, Vercel, Cloudflare, AI APIs

- Built and launched an AI-powered SaaS platform featuring 100+ online tools.

- Developed AI-powered blog generation, automated video publishing, and multi-platform content automation workflows.
- Implemented Technical SEO, AEO, GEO, LLMO optimization, analytics, monetization, and performance optimization.
- Managed complete product architecture, deployment, security, and growth strategy.

M5 Motors – Enterprise E-Commerce Platform

Live Website: https://m5motorsmumbai.com

PHP, MySQL, JavaScript, Razorpay, Shiprocket

- Developed a complete e-commerce platform with Customer Portal, Admin Dashboard, Inventory Management, Profit Tracking, and Order Management.
- Integrated Payment Gateway, Shipping API, Google Merchant Center, SEO, AEO, GEO & LLMO optimization.

ModiMartHub – Multi-Vendor Marketplace

Live Website: https://modimarthub.com

PHP, MySQL, JavaScript

- Developed a complete multi-vendor marketplace with Customer Portal, Vendor Dashboard, and Admin Panel.
- Implemented order management, product management, vendor management, and reporting systems.

SMD Driver – Driver Booking Platform

Live Website: https://smddriver.in

PHP, MySQL, JavaScript

- Built a complete driver booking platform with Customer Portal, Driver Portal, Admin Panel, booking management, and reporting dashboard.

TycoonFab – Industrial Fabrication Website

Live Website: https://www.tycoonfab.in

Next.js, TypeScript, SEO

- Developed a modern responsive corporate website with interactive UI/UX and mobile-first architecture.
- Implemented Technical SEO, performance optimization, structured content architecture, and lead generation strategy.
- Optimized Core Web Vitals, responsive performance, and search visibility for manufacturing and fabrication industry.

Custom 3D Lab Designer

Live Website: https://chameza.in/custome-lab-design-editor/custome-lab-design.html

JavaScript, Three.js, Canvas API

- Developed an interactive web-based 3D laboratory planning platform with real-time product visualization and customization.

Product Inventory Management System

Platform: *Internal Enterprise Application (Private)*

PHP, MySQL, AI Image Recognition

- Developed an AI-powered inventory management system with product image recognition.
- Converted the web application into an Android APK for internal staff operations and digital inventory management.

Chameza Digital Ecosystem

Projects Included: Chameza Group, Chameza Projects, Chameza Infrastructure, LabTurnkey, LabCreator, Vishal Steel Products

- Delivered 10+ corporate websites, landing pages, and business platforms.
- Built advanced lead tracking systems and business automation workflows.
- Implemented Technical SEO, analytics, performance optimization, and Google Ads landing pages.

KEY ACHIEVEMENTS

- Built and deployed 20+ production websites, web apps, and business platforms; launched 3 e-commerce platforms with payment, shipping, and SEO integration.
- Built and managed QuickToolify, a SaaS platform with 100+ tools featuring monetization, analytics, and automation workflows.
- Designed AI-powered content automation systems for automated blog publishing and multi-platform distribution.
- Improved Core Web Vitals, security, and search visibility through technical optimization; built lead management and reporting dashboards to boost operational efficiency.

EDUCATION & CERTIFICATIONS

EDUCATION

Bachelor of Commerce (B.Com)
University of Mumbai, 2021

Diploma in Software Development
Laqshya Institute, 2021–22

CERTIFICATIONS

Software Development Certification
Laqshya Institute of Skills Training

Skill India / NSDC Certified
Software Development & Programming